

Retail & Consumer Products

Fashion- Textiles & Apparel

Healthcare Strategy & Design

Food Services & Agriculture

Education

technopak

credentials

May 2012

India's leading consulting firm.....

India's leading consulting firm.....

a trusted advisor for clients across countries.....

a valued partner.....

India's leading consulting firm.....

a trusted advisor for clients across countries.....

our focus sectors

retail & consumer products

fashion- textiles & apparel

healthcare strategy & design

food services & agriculture

education

India's foremost consulting firm, with an experience of working with multiple organizations across various sectors

Founded on the principle of "concept to commissioning", we partner our clients to identify their maximum-value opportunities, provide solutions to their key challenges and help them create robust and high growth business models.

who are we

We have the ability to be the strategic advisors providing customized solutions during the ideation phase, implementation guides through start-up assistance and be a trusted advisor overall.

Drawing from the extensive experience of more than 175 professionals, Technopak focuses on six major divisions, which are Fashion -Textile & Apparel, Retail & Consumer Products, Healthcare Strategy & Design, Education, Food Services & Agriculture and Leisure & Tourism.



what we do

Business Strategy.

Assistance in developing value creating strategies based on consumer insights, competition mapping, international benchmarking and client capabilities.

Start-Up Assistance.

Leveraging operations and industry expertise to 'commission the concept' on turnkey basis.

Performance Enhancement.

Operations, industry & management of change expertise to enhance the performance and value of client operations and businesses.

Consumer Insights.

Holistic consumer & shopper understanding applied to offer implementable business solutions.



a snap-shot of services across divisions



Business Strategy

Assistance in developing value creating strategies based on consumer insights, competition mapping, International benchmarking and clients capabilities

- Corporate Strategy
- Organic Retail Growth Strategy
- Growth through Partnerships, JVs and Acquisitions
- Real Estate Planning

Start-Up Assistance

Leveraging operations and industry expertise to 'commission' the 'concept' on a turnkey basis

- Project Management
- Sourcing and Buying Implementation
- Organization Design and Creation
- Supply Chain and Logistics
- Retail Operations Framework
- Post Implementation Assistance
- Franchisee Identification

retail

Performance Enhancement

Operations, industry and MOC expertise to enhance the performance and value of client businesses

- Productivity Enhancement
- Merchandising and Category Management
- Sourcing and Supplier Management
- Pricing, Promotions and Range Architecture
- Private Label Programmes

Capital Advisory

Supporting business strategy and execution with comprehensive capital advisory in our industries of focus

- M&A
- Due Diligence – Commercial

Consumer Insights

Holistic consumer understanding applied to offer implementable business solutions

- Shopper Insights
- Trend Insights
- Design and Innovation Insights
- Marketing Communication



fashion

Textile & Apparel Operations

Fashion & Textile

Strategy & Planning

- Business Entry
- India Entry & Partnerships
- Growth and Diversification
- Industry Studies - Benchmarking Trends etc.

Mergers and Acquisitions / JV's

- Partner Search
- Due Diligence
- Investment Evaluation
- Partnership Structure

Training

- Skill Enhancement
- Soft Skills
- Managerial Development

Textile Operations

- Project Management Consultancy (PMC)
- Construction Management Consultancy (CMC)
- Technology Selection
- Techno-economic Feasibility Report
- Lean Management

Public Private Partnership

- Mega Cluster Development
- Skill Development
- Textile Parks

Apparel Operations

Performance Improvement

Leveraging techno-managerial expertise for overall performance enhancement of client's manufacturing facility; focus on development and implementation of result-oriented strategy

Start-Up Assistance

Start-up of apparel manufacturing business and plants, leveraging operations and industry expertise to 'commission' the 'concept' on a turnkey basis.

Skills Development

Leveraging technical expertise for setting up training center for operators based on scientific methodology.

A photograph of a hospital room. In the foreground, a white gurney with a green mattress and a white pillow is positioned. In the background, a person in a white lab coat is visible near a patient bed. The room has light blue curtains on the left and a white ceiling with a square light fixture.

healthcare

Strategy | Design & Architecture

Strategy

- Business Strategy & Start-Up Assistance
- Market Assessment
- Performance Improvement
- Revenue Management
- Branding & Positioning

Transaction Advisory

- Mergers / Acquisitions & Other Assistance
- Due Diligence

Quality Management

- Quality Measurement
- Quality Improvement
- Quality Accreditation & Certification Assistance
- Clinical Protocols & Evidence based Medicine

Design & Architecture

- Functional & Space Programming
- Site / Master Planning
- Clinical Space Planning
- Architectural Design
- Interior Design
- Medical Equipment Planning
- Landscape Design



Food & Beverage

- Business Strategy
- Unit Economics Improvement
- Concept Development
- Implementation Assistance
- Consumer Insights

Food & Agriculture

- Business Strategy
- Supply Chain Assessment
- Performance Audit
- Turnkey Solutions
- Sector Opportunity Scan
- Implementation Assistance
- Partner Search
- Sector/ Consumer Insights

**food &
agriculture**



education

Business Strategy

Assistance in developing value creating strategies based on consumer insights, competition mapping, international benchmarking and client capabilities

- Corporate strategy
- Organic and inorganic growth strategy
- Financial and operational modeling
- Marketing strategy

Implementation

Leveraging operations and industry expertise to 'commission' the 'concept' on a turnkey Project Management basis

- Project Management & program co-ordination
- Support for setting up the infrastructure
- Support for kick-starting business operations

Partnerships

Identification & creation of national and international partnerships across segments of Education

- Partnership structuring
- Due diligence of partners
- Negotiations for JVs and management contracts

Capital Advisory

Supporting business strategy and execution with comprehensive capital advisory services

- Due Diligence – Commercial & Financial
- Mergers & Acquisitions
- Fund Raising

Impact Assessment

Assessment & audit of running programs

- Assessment of schemes and policies
- Audit of projects. Advisory on course to meet objectives



some partnerships that last a lifetime



Arvind Singhal

Chairman
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Arvind founded Technopak in 1992 and has led the company to be the thought leader in all the sectors. He has an MBA from University of California, Los Angeles, USA along with Bachelor of Engineering from IIT-Roorkee.

Rang Emei Gonmei

Sr. Vice President
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Emei has over 21 years of experience in planning, design & implementation process of Healthcare Architecture projects across the World with global healthcare architectural service providers. Emei hold a Masters in Architecture from School of Planning & Architecture.

Saloni Nangia

President
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Saloni is the President of Technopak. She was earlier heading the Retail & Consumer Products division. Saloni has worked on strategy and implementation in Retail and Consumer Products with clients from India, Asia, Europe and North America.

Pratichée Kapoor

Associate Vice President
pratichée.kapoor@technopak.com

Pratichée is the Associate Vice President in Food services and Agriculture division. She has over 10 years of experience in Strategy consulting and has expertise in working on various projects involving understanding consumer behaviour, estimation of market potential, preparing market entry and expansion strategies.

Amit Gugnani

Sr. Vice President
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Amit is the Senior Vice President, Fashion (Textile & Apparel) and has over 15 years of experience in Apparel manufacturing. He has managed various projects involving entry strategies, business plan, feasibility studies, apparel plant start-up, business process re-engineering etc. for leading national and international clients.

Ankur Bisen

Associate Vice President
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Ankur is the Associate Vice President of the Retail & Consumer Products consulting division of Technopak. He brings over 11 years of cross-functional experience in strategy, marketing and business development acquired in the backdrop of working in India, Greater China and Europe.

our leadership team

Thank You!

For further information, please contact:

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