



t e c h n o p a k

Management Consultants

Engineering Practice

A leading **Management Consulting firm** offering **strategic advice, start up assistance, performance enhancement impetus, consumer insights and capital advisory**, to leading **Indian and International companies**, operating in **Retail & Consumer Products, Fashion (Textiles & Apparel), Healthcare, Food & Agriculture, Education and Leisure & Entertainment**



There are a few **minds**
who are in the business
of **reading** the world's mind

A Leading Management Consulting Firm

Since our inception in 1992, as a Management Consulting firm across diverse industries, we have offered services to have far reaching impact on client businesses.

Founded on the principle of "concept to commissioning", we are strategic advisors to our clients during the ideation phase, implementation guides through start-up and a trusted advisor overall. Many of our projects come from repeat clients.

Our team currently comprises 200+ skilled professionals from leading international and Indian engineering and management institutes. Most of our consultants have hands-on industry experience in their fields of specialization and represent a wide variety of functional backgrounds. This enormous knowledge and talent pool enables Technopak to create special customized teams for each project depending upon the client requirements.

With a team of expert professionals we consult with clients across the world. In 2010, we worked with 98 Clients across 110 projects, in 14 countries besides India.

With a team of established domain experts at work, Technopak builds and enhances business capabilities for leading Indian and international companies by offering end-to-end solutions that are unique due to our rich experience, strong industry relationships and a global footprint.

Many product you **wear, eat, or carry** has the touch of a **Technopak** consultant



There are some
who know the **future**
even before it has **arrived**

Engineering Practice

Today Technopak is positioned as a full service provider for the Engineering sector:

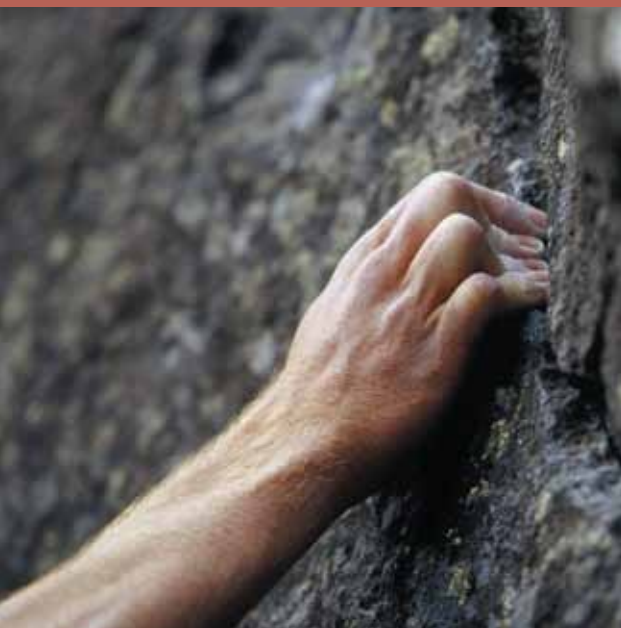
SECTORS WE SERVE

Engineering Projects

- Textile Industry
- Food & Healthcare Industries
- Environmental Engineering & Management
- Steel & Pipe Industry
- Automobile & other Engineering Industries
- Pharmaceutical Industry
- Any commercial building
- Hotels & Restaurants

Infrastructure Development

- Textile and Apparel Park
- SEZ
- Food Park
- Industrial Zones
- IT Park
- SEZ



There are some
who will **walk** with you
from **start** to **finish**

Services We Offer

Strategy & Planning

- Global Scenario
- Country Status
- Product Segmentation
- Product Mix
- SWOT Analysis of customer
- Business Plan
- Mergers & Acquisitions
- Market Entry Strategy

Performance Enhancement

Operations, industry & MOC expertise to enhance the performance and value of client businesses

- Organisation Effectiveness
- Productivity Enhancement
- Supply Chain Improvement
- Cost and Capital Efficiency
- Sourcing base Effectiveness

Energy Conservation & Eco friendly projects

Evaluation of possibilities of energy conservation in present factories & new factory set up.

- Green Building
- Eco friendly projects
- Energy Efficiency

Techno-economic Feasibility Report

- Market Analysis
- Product Mix
- Technology Selection
- Balancing of Machines
- Production Plan

Start-Up Assistance

Design Conference

- Tentative Machinery Layout
- Tentative Master Plan
- Freezing Utility Required
- Building specifications

Project Management Consultancy

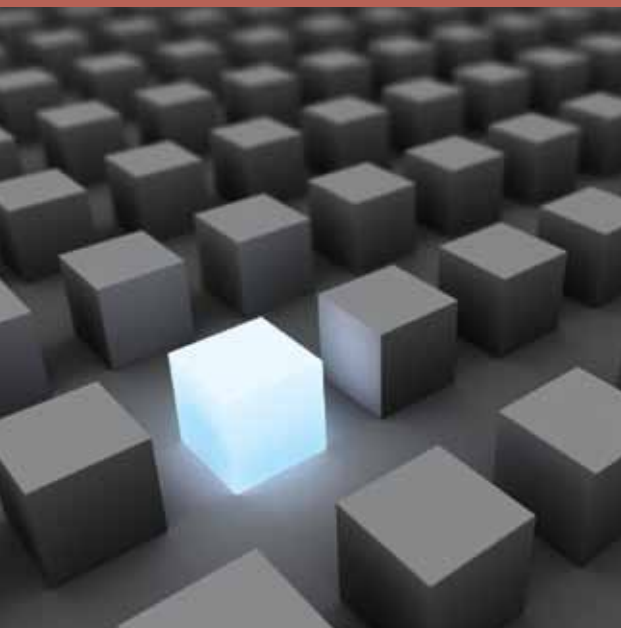
- Geo-technical Analysis
- Scheduling
- Effective Cost Estimate
- Cost Benefit Analysis
- File Note with Single Line Diagram
- Preparation of Tender
- Evaluation of Tender
- Prequalification & Approval of Contractors
- Recommendations
- Design & Working Drawings

Pre- Design Activities

- Site plan
- Machinery Layout
- Master Planning
- Drawings for Statutory Approvals
- Utilities Data Collection
- Design Conference
- Basic Data Fixation
- Identification of Machinery Suppliers
- Evaluation & Selection of suppliers
- Assistance for negotiating with the suppliers & Recommendations

Construction Management

- Resource planning
- Micro Scheduling & Orientation
- Site Supervision
- Safety & Security measures
- Material control
- Quality Control
- Cost Control
- Successful Implementation

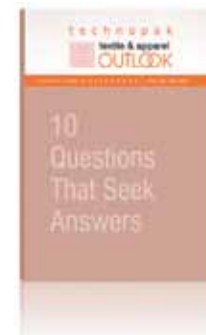


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Thought Leadership



These reports of Technopak brings a deep understanding of the competitive dynamics of the industry and challenges for the industry at global and domestic level. It provides a clear vision of how changes in the business environment are reshaping industries and markets throughout the world and suggests directions that are needed to succeed in today's rapidly changing scenario.



India Textile and Apparel Trends 2009

Textile & Apparel Outlook is an effort by the Technopak fashion practice team to explore the dynamic changes that are occurring in the industry in India today.

We at Technopak understand the need for continuous and intensive assessment of India's textile & apparel industry. With this report we have attempted to provide insight into the trends and the opportunities that are available for businesses operating in this domain.



There are some **bonds**
that are founded
on mutual **respect**

Representative Clients List

India

Adidas	Gokaldas Exports	PepsiCo
Aditya Birla Group	Grasim Industries	Philips
APEDA (Ministry of Commerce)	Guardian Lifecare	Piramal Group
Apollo Group	H&M	Platinum Guild
Apparel Export Promotion Council (AEPC)	Heritage Foods	Proctor & Gamble
Arvind Mills	Hewlett Packard	Raymond Limited
Asian Paints	Hindustan Unilever Limited	Reliance Industries
Ashima Group	Honeywell Corporation	Samsung
Avery Dennison	ICICI Bank	Sequoia Capital
Bacardi Martini	Indian Council of Research on International Economic Relations (ICRIER)	S Kumars Nationwide Limited
Bajaj Auto	Ikea	Shoppers Stop
Barista Coffee Company	Indian Cotton Mills Federation (ICMF)	Tetra Pak
Ballarpur Industries	Indian Oil Limited	Textile Export Promotion Council (TEXPROCIL)
Bharti Airtel	ITC Limited	The Blackstone Group
Bombay Dyeing	Ispat Industries	Timex
Britannia Industries	Johnson & Johnson	Titan Industries
BUPA Piramal's Healthcare	J P Morgan	Tishman Speyer
Century Textiles	Kansai Nerolac Paints	Triburg
ChrysCapital	Landmark Group	United Colors of Benetton
Coca Cola	Larsen & Toubro	UB Group
Confederation of Indian Industry (CII)	Levi Strauss	Visa International
Dabur	Madura Garments	Vishal Retail
DCM Shriram Consolidated	Mahindra & Mahindra Group	Videocon International
Dicitex Decor	Marico Industries	Viveks Limited
DLF Limited	Microsoft Corporation	WL Ross
Du Pont	Milliman	Walt Disney
East India Hotels	Ministry of Food Processing Industries	Wal Mart
Essar Group	Ministry of Textiles	Wadhwan Foods
GE Healthcare	Mother Dairy Foods	Warburg Pincus
Glaxo Smithline	Nestle	Welspun Group
GMR Limited	Nokia	Wipro Consumer Care & Lighting
Godrej Group	Panacea Biotech	Yum International
Gokaldas Images	Parryware Group	



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Representative Clients List International

Alliance Boots, United Kingdom
Al Razi Holding KSC, Kuwait
Ajit Khimji Group LLC, Oman
Apparel-Tech, China
Argos plc, United Kingdom
Asian Development Bank, Malaysia
Atraco, UAE
Board of Investment, Sri Lanka
Boyner Holding, Turkey
Caleffi SpA, Italy
Celio, France
Clarks Shoes, United Kingdom
CLSA, Hong kong
Cotton Council International, USA

Crystal Group, Hong Kong
Escada GmbH, Germany
Esprit GmbH, Germany
Esquel Group, Hong Kong
Fernwood Women's Health Clubs, Australia
GIC, Singapore
Giorgio Armani, Italy
Gloria Jeans Coffee, Australia
Groupe Carrefour, France
Hospital Corporation of America, United Kingdom
HMV Group, United Kingdom
John Keels Holdings, Sri Lanka
Jumbo Group, UAE
Lagadere Services, France
Mothercare plc, United Kingdom

Oak Investments, USA
Okaidi Group, France
Sabanci Group, Turkey
Shoprite, South Africa
Societe BIC, France
Soktas Tekstil, Turkey
SEDF, World Bank Group, Bangladesh
Thuasne Group, France
Transcom Group, Bangladesh
UNDP, Bangladesh
Vision Express, The Netherlands
Lenovo International, China
Marks & Spencer plc, United Kingdom
MAS Holdings, Sri Lanka



There are some **partnerships**
that are formed
to create a global **impact**

Services we offer through our Group Companies

foleydesigns

Insights and innovation led product, packaging, space and strategic design, including design research, concepts, engineering and prototyping. A blend of unique, contemporary and relevant concepts and solutions. www.foleydesigns.com



Planning, implementation and project management of plants, warehouses and entertainment centers with a focus on modernization, process improvement, technical valuation, power & water audit and environmental engineering. www.arvana.in

t e c h n o p a k Financial Advisory Services

Technopak Financial Advisory Services (TFAS) is the financial and transaction advisory services arm of Technopak . With its team of experienced transaction professionals located in India and across US and Europe; TFAS offers its clients a global transaction ability, deep understanding of its industries of focus, and an efficient negotiating platform for stakeholders. www.technopak.com/tfas

VERTEBRAND

Strategizing, planning and managing creation, development and growth of brands through a scientific, transparent and process-driven methodology. www.vertebrand.com

innovationsolutionstrategydesign
consumerinsightsbrand
capitalsystemsprocessesperformance

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