



technopak

Fashion (Textile and Apparel) Practice

A unique services organization offering
Advisory and Implementation support to
leading Indian and International companies
– in India and outside India – operating in
Fashion and Consumer Product industries and
in Retail and Healthcare sectors

w h a t w e d o

Technopak Advisors is a unique services organization focused entirely on providing knowledge-based solutions to the Fashion (Textile and Apparel), Retail (Consumer Products) and Healthcare sectors.

Technopak provides integrated solutions to its clients, comprising of strategy, technology and operations.

Our team currently comprises of 200+ skilled professionals from leading international and Indian engineering and management institutes. Majority of our consultants have hands on experience in their fields of specialization and represent a wide spectrum of functional backgrounds. This enormous talent pool enables technopak to create customized teams for each project depending on the requirements.

From our offices in Gurgaon (National Capital Region of Delhi), Mumbai, Bangalore and Hyderabad, we consult with clients across the world. In 2006 alone, we worked with 75 clients on more than 100 projects in 15 countries (besides India) across 5 continents.

Technopak has a strategic relationship with Kurt Salmon Associate (KSA), the leading global management consulting firm to the retail, consumer products and healthcare industries with over 70 years of experience and an international footprint through 26 offices worldwide.

Technopak's consulting services traverse from strategy to implementation, from fibre to retail, from farm to the plate and from concept to the consumer. Technopak has an impressive track record of helping clients improve their performance in tandem with their mission, values objectives and market realities of their respective industries. Our clients are leaders in their market sectors.

Technopak hosts marquee conferences, e.g. marketing and retail conclave (February), and international textile and apparel congress (April); both have emerged as the widely attended knowledge sharing platforms for the retail and textile and clothing industries.

Any product you **wear, eat** or **carry** has a touch of a **technopak** consultant

There are some
who will walk with you
from start to finish

what we do

Fashion (Textile and Apparel) Practice

Technopak has an in-depth understanding of the Textile and Apparel industry, providing specialized consulting services across the entire textile value chain: fiber to retailing.

Comprehending the needs of the fast changing business environment, Technopak has successfully aided leading Indian and International Textile and Apparel manufacturers and brands in the areas of business planning and strategy, apparel operations, supply chain management and strategic alliances.

Strategy and Planning

- ~ Business Expansion Strategy
- ~ Marketing and Distribution Strategy
- ~ Strategic Industry Studies
- ~ Predicting Industry Trends
- ~ Market Entry Strategy
- ~ Financial Planning
- ~ Market Feasibility Studies
- ~ Strategic Alliances
- ~ Mergers and Acquisitions
- ~ Top Management Recruitment/ Training

Textile Technology

- ~ Engineering Concepts
- ~ Machinery Evaluation
- ~ Architectural and Structural Detailing
- ~ Humidification, Gas and Energy Consultancy
- ~ Civil, Electrical and Water Management
- ~ Fire Fighting and Safety Systems
- ~ Improved Designing and Work Practices
- ~ Process Audit and Benchmarking
- ~ Process Improvement and Optimization
- ~ Complete Project Management

Apparel Operations

- ~ Apparel Factory Set Up
- ~ Advanced Analytical Method of Training
- ~ Management Training and Development
- ~ Operations Audit and Benchmarking
- ~ Quality Assurance Systems
- ~ Improving the Planning Process
- ~ Establish Performance Monitoring Tools
- ~ Improved Communication
- ~ Reducing Lead Times
- ~ Establish Business Targets

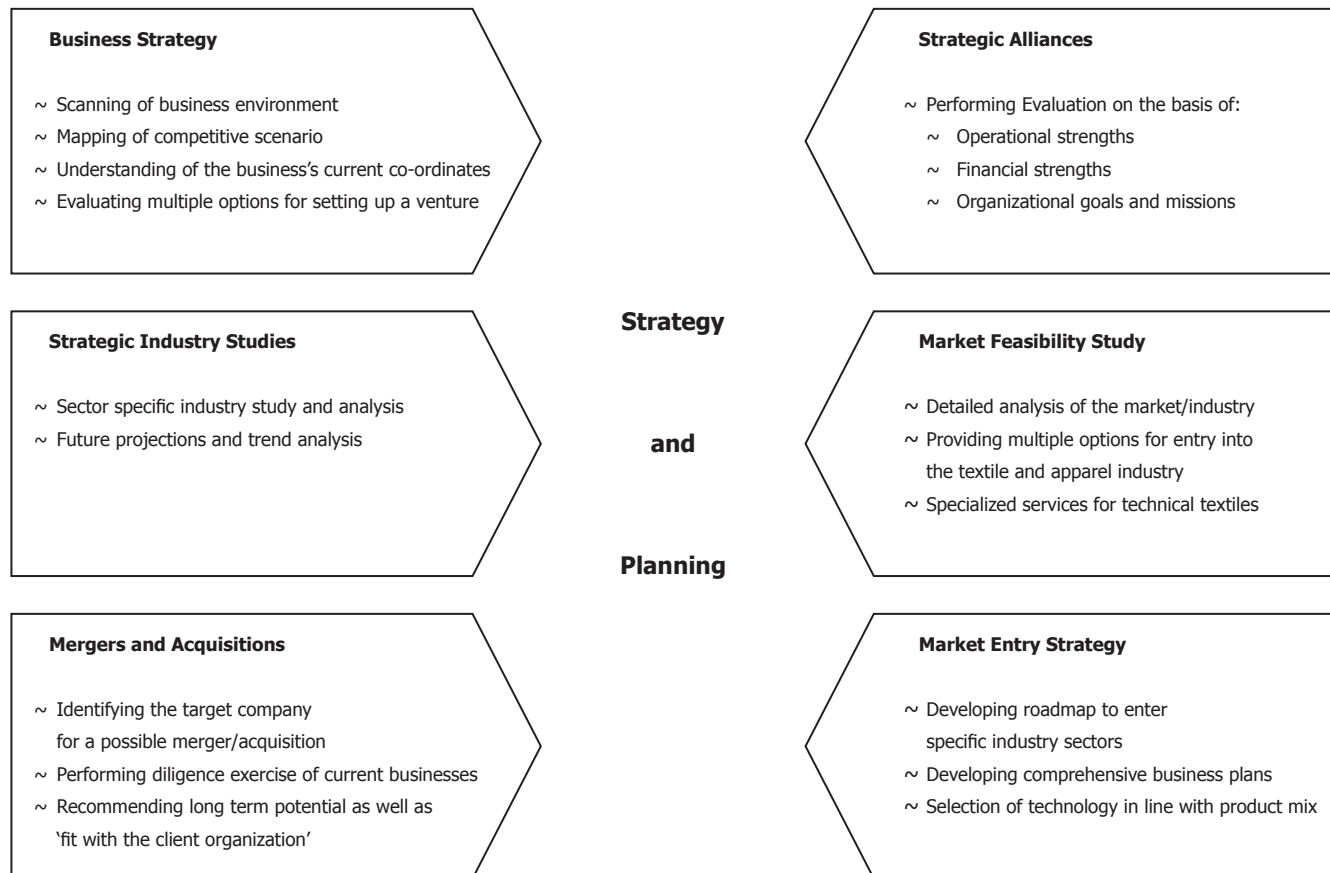
There are a few minds
who are in the business
of reading the world's mind

what we do

Strategy and Planning

As specialists in the textile industry, Technopak brings a deep understanding of the competitive dynamics of the industry sectors for our manufacturer, supplier and retailer clients.

Technopak consultants offer the following services under the strategy and planning division.



There are some who
merge seamlessly
and act as catalysts

what we do

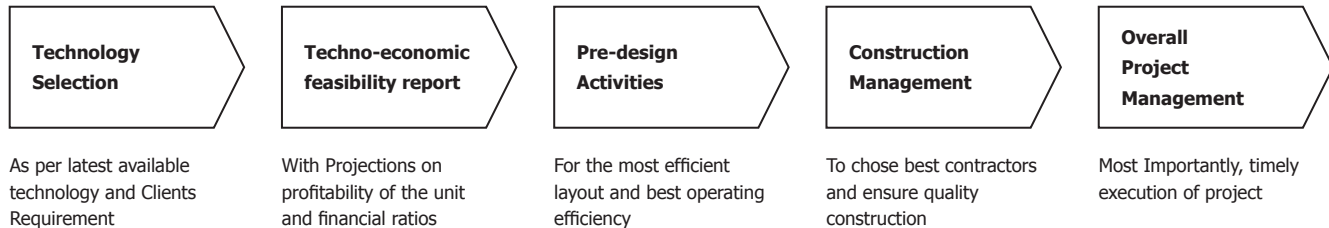
Textile Operations

Technopak's textile technology group has a global knowledge base and is experienced to deliver real measurable results. Our services and innovative strategies offer solutions that drive the transformation mechanism in a plethora of textile plants. We help our clients to select technology, to design buildings and utilities, to plan machinery layouts and master plans, and to assist in complete project management with online project monitoring and high end software. This enables our clients to garner industry expertise and remain as industry leaders.

We help our clients in:

1 Turn Key Green Field Project

Technopak Team is capable of taking up Turn key Green Field Projects. Key activities can be explained as:



2 Business Process Re-engineering of Existing Facilities

We at Technopak, present our clients with extraordinary opportunities to transform their operations. By adapting to services such as Process Audit, Benchmarking and Process Improvement and Optimization, our clients forge ahead with confidence and a vision to compete with any global textile industry.

There are some
who know the future
even before it has arrived

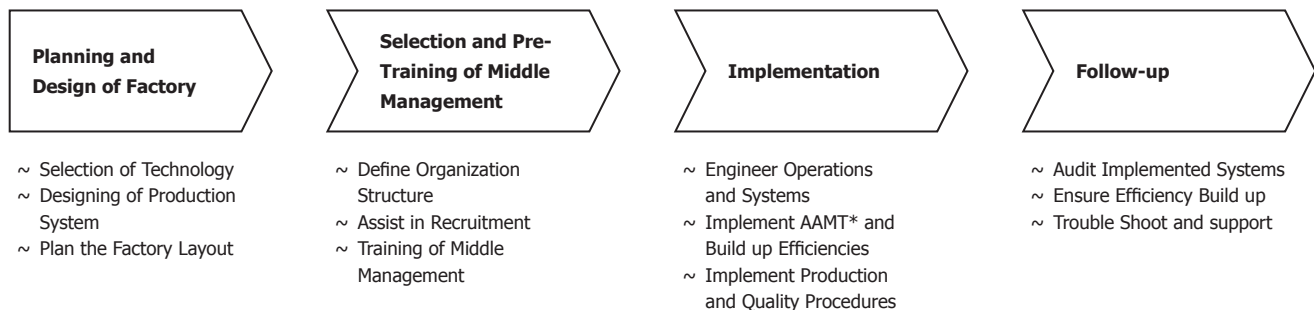
what we do

Apparel Operations

Our unparalleled expertise in garment manufacturing provides clients assistance in initiating businesses. We provide knowledge on how to set-up manufacturing systems, train personnel and achieve high levels of performance to enhance profitability. Activities we undertake in the Apparel Operations Practice are:

1 Factory Start Up

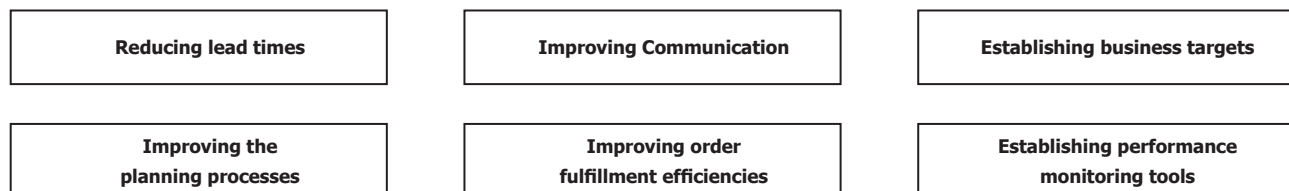
Activities can be broadly mentioned as:



2 Business Process Reengineering (BPR)

There are several opportunities for improvement that can be addressed through organizational restructuring and process re-engineering, as well as the deployment of an integrated information system. Technopak, through innovative solutions, helps organisations streamline their processes enabling smooth functioning across the various departments.

Our innovative process solutions help transform the average factory by:



There are some bonds
that are formed
on mutual respect

o t h e r p r a c t i c e s

Retail

As the Flagship practice of Technopak, we help our clients in defining and developing the business strategy. We also assist our clients in implementing their retail stores; from the operational planning to implementation, from choosing the correct IT systems to defining marketing strategy, from launch of pilot stores to regional/national rollout.

Healthcare

The Healthcare practice is uniquely positioned to advise clients based on expertise in the Indian Healthcare market and best international practices. The Practice provides the whole gamut of services from Strategy to Implementation i.e. Facility Planning, Architectural Design, Medical Equipment Planning, Information Technology, Manpower Planning, Accreditation and Commissioning Assistance.

Mindscape

The Knowledge Company (TKC, www.tkc.com) offers cutting edge market intelligence and consumer insights through market and behavioral research to facilitate speedy and accurate business decision making. TKC offers a series of market and consumer research reports and trend updates across products, services, consumer life stages and markets. The company also understands behavioral research in a range of retail environments.

The People Company

The People Company provides clients with hiring and training solutions for their management to develop and build the necessary skill sets and knowledge base respectively. With our expert resources, international affiliations, content and business knowledge, we provide personalized corporate training to clients along with handling their specific top management recruitment in order to provide the organization with a competitive edge.

Branding

The Brand Company assists in Indian and International brand owners and managers in the areas of branding, brand strategy and brand management. We help clients maximize the value of their brand through examination of brand collaterals, brand extension, brand positioning, brand visioning and brand planning frameworks in order to "operationalize" the brand image internally as well as externally.

There are some
partnerships that
are created to make
a global impact

the company we keep

Textile/Apparel

- ~ Adani Exports
- ~ Ambattur Clothing Ltd
- ~ Alok Industries Ltd
- ~ Arvind Mills
- ~ Ashima Group
- ~ Ashton Apparel, Kenya
- ~ ATRACO, Dubai
- ~ ATL Textiles
- ~ AV Thomas
- ~ Best and Crompton (Texmaco)
- ~ Bharat Vijay Mills
- ~ Birch Investments, Kenya
- ~ BNT Connections
- ~ Bombay Dyeing
- ~ Birds Group, B'desh
- ~ Babylon Garments , B'desh
- ~ Chaity Group, B'desh
- ~ Chemplast (Sanmar)
- ~ Cheema Spintex
- ~ Cheslind Textiles
- ~ Chenab Textiles
- ~ Chandra Textiles
- ~ Crystal Group, Colombo
- ~ Cornell Overseas
- ~ Concorde Garments
- ~ Creative Outerwear
- ~ DCM-Benetton
- ~ Damanganga Garments
- ~ Denim Expert, Bangladesh
- ~ Emperor Trading
- ~ Esquel Group
- ~ Gini and Jony Apparel
- ~ Grasim
- ~ Gokaldas Images
- ~ GTN Group
- ~ Hemas Group, Sri Lanka
- ~ Hirdaramani, Sri Lanka
- ~ H&M
- ~ HLL
- ~ Ikea

Textile/Apparel

- ~ India Fashions
- ~ ITC Limited
- ~ ISPAT Industries
- ~ Jaylon Group
- ~ JB Exports
- ~ JCT Ltd
- ~ Jindal Textiles
- ~ JK L'Atelier
- ~ K Mohan & Co.
- ~ Kapric Apparels, Kenya
- ~ KBSH Export
- ~ KB&T
- ~ Ki-Ko-Mo
- ~ Konega International
- ~ Lakshmigraha Apparels
- ~ Lanka Equities, Sri Lanka
- ~ Loyal Textiles
- ~ Leisure Textiles
- ~ Madura Coats
- ~ Madura Garments
- ~ Mafatlal Industries
- ~ Maharani of India
- ~ Mahindra & Mahindra
- ~ MAS Holdings, Sri Lanka
- ~ Matrix Clothing
- ~ Meridian Apparels Limited
- ~ Mirage, Kenya
- ~ Mittal Clothing
- ~ Mittal International
- ~ Misami Garments, B'desh
- ~ Modipon Fibres
- ~ Morarjee Mills
- ~ Natural Textiles
- ~ Neelkamal Group, Dubai
- ~ Niryat Sam Apparels
- ~ Orient Craft
- ~ Orient Lanka, Sri Lanka
- ~ Pacific Jeans, B'desh
- ~ PS Apparels
- ~ Pearl Global

Textile/Apparel

- ~ PICUP
- ~ Phulchand Exports
- ~ Prateek Apparels
- ~ Premier Mills
- ~ Priyadarshini Spinning Mills
- ~ Primero Intimates
- ~ Rajshree Spinning
- ~ Raymond
- ~ Readywear, Sri Lanka
- ~ Reliance Industries
- ~ Reaz Garments , B'desh
- ~ Royal Exports
- ~ Royal Embroidery Threads
- ~ Ridham Synthetics
- ~ RSWM Limited
- ~ S.Kumars
- ~ SF Denim , B'desh
- ~ SKD Pacific, HK
- ~ SM Apparels
- ~ Saab Exports
- ~ Sabanci Holdings, Turkey
- ~ SCM Creations
- ~ Shahi Export House
- ~ Shri Anjanaya Cotton Mills
- ~ Silvia Apparel
- ~ S.P. Apparels
- ~ Sterling Apparels , B'desh
- ~ Stylecraft Limited , B'desh
- ~ Snowwhite
- ~ Söktas Textil, Turkey
- ~ Sonal Garments
- ~ Sutlej Textiles and Industries
- ~ Study by Janak
- ~ Texport Syndicate
- ~ Texport Garments
- ~ Tilak Exports
- ~ Thiagarajar Mills
- ~ Triburg
- ~ Universal Jeans
- ~ Vardhman Group

Textile/Apparel

- ~ Vijay Garments
- ~ Vipul Industries
- ~ Veejay Lakshmi
- ~ Welspun
- ~ Wondercraft
- ~ Zodiac

Government/Banking

- ~ AEPC
- ~ BGMEA, B'desh
- ~ BOI, Sri Lanka
- ~ CII
- ~ EPZDA Mauritius
- ~ ICICI Venture Fund
- ~ ICMF
- ~ SEDF, B'desh
- ~ SLAEA, Sri Lanka
- ~ TEXPROCIL
- ~ The World Bank
- ~ UGP/PIIP
- ~ UNDP, USA
- ~ Cotton Council International, USA
- ~ Cotton Research Development Corporation, Australia

innovation **solution** strategy design
consumer research brand
people **systems** processes **logistics**

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