

# Technopak Compendium Order Form

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## Textiles & Apparel Compendium 2021

A statistic driven insight offering a bird's-eye view of the Indian and global Textiles & Apparel landscape. With a special focus on Indian industry, the offering investigates the changing domestic industry dynamics besides global ones. It goes on to cover global developments in the space spanning the last 10 years, and factors thereof, in the Textiles & Apparel space. The compilation studies the trajectory of Textiles & Apparel trade in the pre-pandemic and pandemic era while spelling out the forecast for the post-pandemic times.

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## Synopsis

The Indian and global Textile and Apparel industry has been undergoing rapid transformation. While global insights and data is readily available, the Indian scene is hardly captured. This compendium from Technopak plugs this gap by encapsulating the Indian Textile and Apparel story in numbers. Through easy to digest data analysis, it outlines factors influencing Indian Textile and Apparel ecosystem including labour costs, rapid digitization, seismic changes in technological innovation, duty and tax compliance burden, Inflationary headwinds, burgeoning raw material prices and the biggest disruptor - COVID-19 pandemic. The industry has coped in these times only to throw a gamut of trends, emergence of a radically new Textile and Apparel mix.

This exclusive India-centric compendium takes an aerial view of

- The global economy from the Textile and Apparel standpoint
- The ins and outs of the dynamic Indian Textile and Apparel scene
- Profiles of nations with a booming or busting textile trade
- Repercussions of the new found ESG narrative
- Changing apparel market share
- Country-wise machinery scenario
- Tech-innovation driven paradigm changes
- Modifications in pecking order of textile importing and exporting nations

The collation also compares global trends thrown up by the pandemic with a numbers-driven dive into Indian performance on those counts. Besides, it employs data to investigate the flux currently underway in the Indian (domestic) apparel retail industry in product-wise and segment-wise terms.

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